

GREENLAND EXPEDITION 2021

TEAM UMIAQ

UMIAQ: an ancient Greenland word for a boat made out of skins used by women.



A GroundTruth Production | Film treatment

THE MISSION

Six strong women come together for an epic voyage across one of the roughest seas on earth. The all female team of pro athletes, sailors, scientists and storytellers set out to challenge perceptions, break stigmas and put to test newly innovated materials created from captured CO2 while gathering hard facts on the ever changing climate and pollution of the Arctic.

The team set sail this August, non-assisted from Iceland through the world's most remote and extreme weather systems to attend the Extreme E rally in Kangerlussuaq, GREENLAND. Using advanced technologies, Team UMIAQ will be collecting new data on climate change and micro plastics in areas that have never before been accessed by boat - accessible only now due to the melting of sea ice. The personal journey of the crew members captured in this film will bring alive the enormity of climate change.

Through one extraordinary team member this film will also highlight the importance of adaptability and flexibility - 'ability is a state of mind not a state of body', and give insights for us all to navigate our uncertain, rapidly changing world. Navigating challenging environments is possible, and the team will create dialogue around the planet and resilience, showcasing that exploration is a collective effort and that together we can create meaningful change.

THE TEAM



FELICITY ASTON

MBE - Acclaimed British polar explorer and Antarctic scientist Felicity is the first woman to ski solo across Antarctica. A journey of 1744km, taking 59 days to complete, earned her a place in the book Guinness World Records. In 2015 Felicity won the Polar Medal for her services to polar exploration.



JOAN MULLOY

A highly trained engineer and solo sailor from the west coast of Ireland, Joan was the first Irish woman to complete the unassisted Figaro race and is currently training for the upcoming Vendee Globe race, a single-handed non-stop round the world yacht race.



KAREN DARKE

MBE - a British mountaineer and Olympic medal winning paralympian. She has hand cycled through the Himalaya, sitskied across Greenland and climbed El Cap - all despite being paralysed from the chest down. She will handcycle on the deck to power our navigation system.



SOPHIA SCOTT



ANJULI PANDIT



MADS ST CLAIR



EMMA WOLSTENHOLME

Sophia is a filmmaker with over 15 years of experience making films in some of the most remote parts of the world. She set up GROUNDTRUTH Global with her two sisters designing and manufacturing high performance backpacks and expedition kit from recycled plastic and captured CO2.

Anjuli has worked with the Obama Administration, International Energy Agency, and launched the India chapter for Al Gore's 'The Climate Project' in 2008. She headed corporate sustainability for bnp paribas and is currently a sustainable finance expert based in London.

Mads is a tropical marine biologist, divemaster and wildlife content creator, specialising in drone and underwater filming. At just 21 years old, Mads founded Woman in Ocean Science - a global community created to connect, celebrate and empower women in marine sciences.

Currently training to break the World Record for the fastest woman to row solo and unsupported across the Atlantic, Emma has represented GB at Skeleton Bobsleigh, has climbed Kilimanjaro, has served 16 years in the RAF and was the last female out of Camp Bastion, Afghanistan.

THE FILM

Documented over the course of the 2 week voyage, this film will capture the team battling through rough seas, navigating sea ice while shining a light on climate change through the powerful narrative of sport and collaboration.

The facts on climate change are all too well known. However these facts can often be daunting or and hard to comprehend. Through the narrative of this film and the power of storytelling, viewers will be able to grasp these facts and become part of a wider discussion on climate change.

Setting foot on land around Cape Farewell, the team will meet the local population who are facing the reality of the melting ice around them and visit the famous Viking colony in Qassiarsuk that was wiped out centuries ago due extreme weather change. While the Vikings faced natural climate change, we are facing anthropogenic climate change - which is being caused by human activities and is both far more rapid and extreme.

Joining the Extreme E science team in Kangerlussuaq, the crew visit an important ice cap with renowned Arctic scientist Peter Wadhams. In the fjords of Kangerlussuaq the team meet Prof. Carlos Duarte, a world-wide leader of biological oceanography and marine ecology, together they will be gathering samples of black carbon deposits and micro plastics from within the fjords.



Framing the climate-change discussion while capturing the beauty of our natural world will allow for a refreshing new perspective to the viewer. The stories, resilience and passions of these 6 women will be inspiring, offering potential solutions and ways to mitigate the changing climate.

Using a mix of Leica and Sony cameras with rigs fit for sailing, drone filming to capture the epic scale of the scenery - from whales to icebergs and capturing the underwater world through diving with go pros - the viewer will be submerged within this voyage and travel with the crew on this epic journey of exploration.



THE JOURNEY

Setting off from Reykjavik on August 10th, the team will sail across the north Atlantic ocean arriving to the breathtaking bays of Cape Farewell on the southern tip of Greenland. Turning inland the team will sail through the dramatic and intricate systems of fjords, currently accessible due to the melting of the ice, and then up the western coast of Greenland to Nuuk.

On this expedition, team UMIAQ navigate calving glaciers and magnificent tabular icebergs - uncovering Europe's final frontier.



PARTNERS

We are now seeking financial sponsorship to help tell this important story of climate change and technology through the lens of exploration and sport. With an already guaranteed media distribution of 2 million views, this film will be seen around the globe.

For further partner and sponsorship information, please contact:
Sophia Scott on sophia@groundtruthproductions.com



CONFIRMED SPONSORS



GROUNDTRUTH



GROUNDTRUTH PRODUCTIONS

Sisters, Sophia and Georgia Scott set up GroundTruth Production in 2012 and embarked on a mission to tell the truth from the ground - going beyond short news reports and capturing forgotten and in-depth stories in some of the world's harshest environments.

We see the films we make as a tool to activate change. Over the past decade we have travelled across the world, spending long periods of time on the ground capturing the reality of people's lives - from post war Bosnia, the jungles of Sierra Leone, the borders of Syria to the vastness of Antarctica.

We have directed, produced, filmed and edited 3 feature documentary films and an array of short films for clients such as War Child, The Dallaire Child Soldier Initiative, CBS and The New York Times.

